

The logo for CollisionLink, featuring the word "collision" in red and "link" in a greyish-blue color, with a registered trademark symbol (®) to the upper right of the "k".

collisionlink®

# Genuine GM Rewards Enrollment Validation



THE ORIGINAL EQUIPMENT CONNECTION  
FOR AUTOMOTIVE REPLACEMENT PARTS

When a Shop logs into [collisionlinkshop.com](http://collisionlinkshop.com), they will see a tab at the top of the screen for “OEM Program Management”

The screenshot displays the user interface of collisionlinkshop.com. At the top, a navigation bar contains several tabs: 'Unsent Orders', 'Jobs', 'Suppliers', 'Account Management', and 'OEM Program Management'. The 'OEM Program Management' tab is highlighted with a red rectangular border. Below the navigation bar is a 'Shop Summary' section with four metrics: 'Today's Unsent Orders' (0), 'Quotes Received' (0), and 'Unread Notes' (0). The main content area is titled 'Unsent Orders' and includes a search bar with a help icon and the text 'Where Are My Suppliers'. Below the search bar is a 'Keyword Search' section with a text input field containing 'VIN, Vehicle, Owner, RO #, etc.', and 'Search' and 'Clear Search' buttons. At the bottom, there is an 'Unsent Orders List' section with an 'Import Estimate' button, a help icon, and a 'Refresh' button. Below this are 'Send Selected' and 'Delete Selected' buttons, and a status message '0 unsent orders are selected'. The word 'Displaying' is visible at the bottom right of the list area.

By clicking on this tab, the shop will see their enrollment status in the Genuine GM Rewards Program. If a shop is not enrolled, they will be provided a link to the GM earnPOWER site. This replaces email that was previously sent to the shop with the enrollment link.

The screenshot displays a web application interface. At the top, there is a navigation bar with the following tabs: 'Unsent Orders', 'Jobs', 'Suppliers' (with a dropdown arrow), 'Account Management' (with a dropdown arrow), and 'OEM Program Management'. Below the navigation bar is a 'Shop Summary' section containing four items: 'Today's Unsent Orders' with a red badge showing '0', 'Quotes Received' with a red badge showing '0', and 'Unread Notes' with a red badge showing '0'. The main content area is titled 'OEM Program Management'. Under this title, there is a section for 'Genuine GM Rewards Status' which displays 'Not Enrolled' and a button labeled 'Genuine GM Rewards Registration'. A red rectangular box highlights the 'Not Enrolled' text and the registration button.

Once the shop accepts the Terms and Conditions and completes the subsequent enrollment page, they will be eligible for Program Points.



## Terms and Conditions

By accepting the terms and conditions:

1. You agree that your information will be used to support promotions for GM Wholesale Parts to maximize point earnings and enable program communications through Genuine GM Rewards.
2. Your information will only be used in support of Genuine GM Parts and will not be sold to any outside sources or suppliers.

I have read and accept the terms and conditions for use of this site.

Shops that have completed the enrollment form will not be provided the registration link. They will see a status of “Enrolled” and are eligible for Program points.

The screenshot displays a dashboard with a navigation bar at the top containing 'Unsent Orders', 'Jobs', 'Suppliers', 'Account Management', and 'OEM Program Management'. Below this is a 'Shop Summary' section with four metrics: 'Today's Unsent Orders' (0), 'Quotes Received' (0), and 'Unread Notes' (1). The main content area is titled 'OEM Program Management' and features a notification box stating 'Genuine GM Rewards Status: Enrolled', which is highlighted with a red border.

# Additional Information

- **This functionality is available only in the new web-based CollisionLink Shop application.**
  - Existing CollisionLink users can use their current credentials to log into <https://collisionlinkshop.com/>
- **New collisionlinkshop.com users can get more information regarding set up at:**
  - <http://marketing.oconnection.com/clshopgetstarted>



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**Thank You**